

# Jaeger-LeCoultre Gold Cup

Finals Day of the British Open Polo Championship  
COWDRAY PARK POLO CLUB MIDHURST, WEST SUSSEX



## Sunday 23 July 2017



### FINALS DAY SOUVENIR PROGRAMME ADVERTISEMENT APPLICATION FORM

Company: .....  
 Contact name: .....  
 Address: .....  
 .....  
 Tel: ..... Email: .....  
 Brief description of products (for publicity) .....  
 .....  
 Signed: ..... Position: .....

We wish to place an advertisement in the Gold Cup Finals Day programme:

POSITION	PRICE	PRICE FOR EXHIBITORS (20% discount)	TICK TO INDICATE SIZE REQUIRED
Full Page Back cover	£1,500	£1,200	
Half Page Back Cover	£850	£680	
Inside Front Cover	£1,200	£960	
Inside Back Cover	£1,000	£800	
Full page	£895	£716	
1/2 page	£525	£420	
1/4 page	£280	£224	

<b>TOTAL EX VAT</b>
VAT AT 20%
<b>TOTAL INC. VAT</b>

If an exhibitor wishes to cancel, they must give notice in writing to Hodgson Events. The following fees will apply: Cancellation notice received over 90 days before the event: 20% of fee. Cancellation notice received 90-30 days before the event: 50% of fee. Cancellation notice received less than 30 days before the event: 100% of fee.

Please make payment when returning this form. Payment methods:  
 By cheque, made to **Hodgson Events Ltd** sent to the address below.  
 Direct payment to our bank: Sort code 09-01-50 Account: 05832969  
 Credit or debit card: Please give details below. NB a 2% charge will be added for payment by card.

CARD NO																			Expiry Date	/	3 Digit Code				
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Please return this form by email to [polo@hodgsonevents.com](mailto:polo@hodgsonevents.com) or by post to:  
**Hodgson Events Ltd, Kevis House, Lombard Street, Petworth, West Sussex GU28 0AG Tel: 01798 215 007**